



How to use the Early Achievers graphics

The Early Achievers toolkit is designed to give you a variety of options when it comes to communications and marketing. We have created several graphics for you to use:

Standard Early Achievers logo with tag lines: We've modified the standard Early Achievers logo. There are three versions, six in all, with the following tag lines:

- Proudly Participating in Early Achievers
- Participating in Quality Improvement

Logos are in Jpeg form and can be dropped in anywhere.

Early Achievers logo with photos: For more variety and interest, you'll find posters and drop-in logos with pictures. These can be used a number of ways:

1. Use them just as they are. We have provided six stand alone options.
2. Add the name of your child care facility. As a placeholder you'll see **XYZ Child Care** in yellow. Just type in the name of your child care, or add your logo.
3. For more customization, consider replacing the images of the children with photos of your own.

Newsletter: The toolkit contains a template for use in creating your own newsletter. You'll find it as a Word document to make it easy to use. Not sure about content? Consider pulling text from some of the other documents in the toolkit.